



Partner Webinar

10th December 2025, 12:00-13:00

2026 Outlook:

Engineering Growth, Innovation & ESG with WES



Agenda



1 Welcome	12:00	5 mins
2 2026 Outlook: Engineering Growth, Innovation & ESG with WES	12:05	20 mins
3 Strategic planning to support value and impact	12:25	25 mins
4 Questions and close	12:50	10 mins



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2026 Outlook: Engineering Growth, Innovation & ESG with WES



Turning ESG and talent challenges into Strategic growth opportunities



PURPOSE <i>Enable measurable impact against your strategic priorities</i>	FRAMING <i>Challenges are opportunities to lead</i>	CALL TO ACTION <i>Act now to secure impact for 2026</i>
<ul style="list-style-type: none">✓ Workforce capability and capacity✓ Talent attraction and retention✓ ESG alignment and leadership	<p><i>Engineering skills gaps</i> → chance to build resilient pipelines</p> <p><i>Retention pressures</i> → opportunity to strengthen inclusion & belonging</p> <p><i>ESG demands</i> → platform to showcase sustainable, responsible engineering</p>	<ul style="list-style-type: none">➤ Earmark resources and budget before year-end➤ WES can invoice to meet board cycle deadlines➤ Early commitment ensures visibility and access to scale-up opportunities

By investing in WES partnership today, you position your organisation to lead on workforce resilience, innovation, and ESG impact in 2026

Evidence Base: From skills gap to strategic advantage



WES partnership directly addresses these challenges by providing visibility, networks, and programmes that strengthen engineering capability, diversity, and ESG credentials.

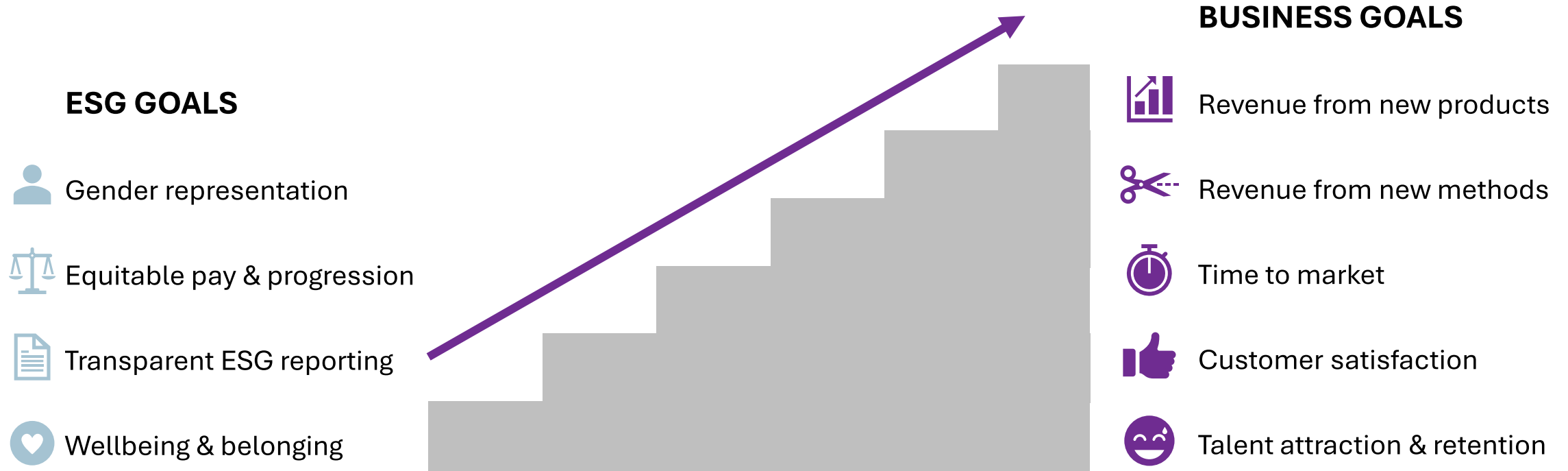
¹ <https://www.engineeringuk.com/research/skills-and-demand-in-engineering>

² <https://www.mckinsey.com/capabilities/people-and-organizational-performance/our-insights/diversity-matters-even-more>

³ <https://www.pwc.co.uk/services/esg/uk-investor-survey-2023.html>

⁴ <https://www.deloitte.com/global/en/issues/work/genzmillennialsurvey.html>

Scaling ESG into business outcomes through WES Partnership and Sponsorship



WES Partnership = Talent + Diversity + ESG + Impact + Innovation Growth

Early engagement in the value map unlocks full Partnership value and FY27 growth opportunities



		ATTRACT	RETAIN & GROW	BRAND VISIBILITY	Core Partnership Outcomes	Scale up opportunities <i>Additional investment or gifts in kind</i>
Q4	Apprentice Day	●	●	●	Current Apprentices CPD	Host (taken for 2026 and 2027) Headline the campaign
	Apprentice Showcase	●		●	Future Apprentice applications	
	Launch of WE50		●	●	Current leaders as judges and current women profile raising	
Q1	Annual Conference	●	●	●	Current Employees CPD, networking and belonging Future employee applications	Host a lecture, workshop (to gather data) or expo stand Sponsor the student poster competition Host a social dinner or drinks reception
	INWED	●	●	●	Brand visibility within industry	Take part in our centrally coordinated campaign and celebrate at the House of Lords Breakfast reception
	WE50 Awards		●	●	Current women profile raising	Sponsor the tea celebration
Q2	WES Awards open		●	●	Current leaders as judges and current women profile raising	
Q3	Careers Fairs	●		●	Future intern, placements, employees or researchers	Sponsor to headline an industry
	Caroline Haslett Lecture WES awards	●	●	●	Current Employees CPD, networking and belonging Brand visibility within industry	Sponsor drinks reception or brochure printing

Early planning secures full Partnership Value and FY27 growth impact



Budget Alignment

Resource allocation and CapEx & OpEx planning

- Earmark resources at year-end
- Align invoices with board cycles

Strategic Timing

Programme roadmap with milestone visibility

- Lock in visibility across 2026 programme
- Avoid missed opportunities

Competitive Advantage

Market differentiation and ROI on Inclusion Investment

- Secure limited sponsorship slots
- Priority positioning for FY27

Engage your Chief Engineer, Workforce Planning, Corporate Affairs, and Recruitment & L&D teams now to embed partnership into FY27 strategies

Strategic Planning

Partner opportunities for engagement
in the year ahead



Opportunities for Partners and Members



Member Webinars 12pm – 1 pm

Partner Webinars 12pm – 1 pm

Date	Title	Registration		Date	Title	Registration
07/01/2026	Actionable influence scripts	https://us06web.zoom.us/webinar/register/WN_EAPBi2K-SIKyEqqTsfKLSQ	JAN	21/01/2026	CPD and new talent: Leveraging conference & INWED for impact	https://us06web.zoom.us/meeting/register/HE9m_nVHSBijF6LMn4s-mw
04/02/2026	Raising your profile with WES	https://us06web.zoom.us/webinar/register/WN_MhfkMFS5QNCxggADklr2Hg	FEB	18/02/2026	Recruiting underrepresented engineers	https://us06web.zoom.us/meeting/register/Z3LS0uAOSzqVP6TUpT4ltw
04/03/2026	Networking for impact	https://us06web.zoom.us/webinar/register/WN_eW3duO-VQcGpZkyO7gT-ig	MAR	18/03/2026	Internships and year in industry	https://us06web.zoom.us/meeting/register/wSl6n02lOyOWHfA_aP2CfO
01/04/2026	Well-being and resilience	https://us06web.zoom.us/webinar/register/WN_v96umvvBRb6hZ8b0sLjt0Q	APR	15/04/2026	Campaigns for impact – INWED	https://us06web.zoom.us/meeting/register/BKD9e56XOASFsF2-rR6NfQ
06/05/2026	<i>Members' Choice</i>	https://us06web.zoom.us/webinar/register/WN_TNcRxgjERbiX08DVMacXnQ	MAY	13/05/2026	Retaining your talent: Supporting Women in leadership Engineering	https://us06web.zoom.us/meeting/register/ogAOEoG3RQe3rP_jrivBMA
03/06/2026	Returning to engineering	https://us06web.zoom.us/webinar/register/WN_jfLN3-2XQhqN05L_cEhDGw	JUN	17/06/2026	<i>Partners' Choice</i>	https://us06web.zoom.us/meeting/register/Bs9dyXCoRK-ILMlxfMCzuw

Please share with your ERGs and wider employee networks to make sure your teams get the most of their membership and with your strategic workforce planning, recruitment, ESG and comms teams to align to your organisation's plans

There are other opportunities to shape the WES community and the collaborative impact we can make



Please have your say as a community of Partners in the WES strategy to 2030



A reminder that we have the first Safety Forum on the 18th December – focussing on the BSI on Inclusive PPE

WES Partner Newsletter
29-10-2025

Before you scroll past...

This newsletter supports **maximising the value of your WES partnership**. You've already made the commitment to attract and retain women in engineering by partnering with WES, now make sure you're unlocking the full value to advance innovation, resilience and sectoral growth.

Missed the last Partner Webinar?
Catch up on the full detail and more via the [WES Partner Area](#)

Cut through AI sludge - the Student Careers Fair
All partners receive a virtual booth with which to connect with women in engineering students from across the UK. Share your information before the weekend with the team. Contact: carol@robson@wes.org.uk

The Conference Advantage - Partners can lead
Explore why in-person conferences are a powerful tool for research, visibility, and leadership development. Preview the 2025 theme Engineering Intelligence. Contact: susan.robson@wes.org.uk

Shaped by apprentices, powered by partnership
Thanks to Amazon RME, generous host for England & Wales and Scotland events. We're inviting Apprentices' input to shape the content. Please share the survey with them to co-design the experience. [Share the survey](#)

Development opportunity for future-facing leaders
We're looking for volunteers to join our Directors' Committee as part of their leadership development plans. Find out about the commitment, terms of reference and benefits of getting your organisation's voice on this forum. Contact: susan.robson@wes.org.uk

Don't miss the upcoming Partner Webinars
You have been added to the topic and mailing list of some of these webinars

Legacy into inspiration	19 Nov 2025	Register
Preparation for 26-27	30 Dec 2025	Register
Engaging the INWED Campaign	23 Jan 2026	Register

Community Engagement Opportunities
Share the opportunities to shape what WES does within your organisation and get involved in our special interest groups (SIGs)

Industry Forum
Focused on inclusive safety across the sector and in partnership with the first priority is the new BS Standard on PPE (coming January 2026). You can hear the session via the [Partner Area website](#). Contact: susan.robson@wes.org.uk

Climate Emergency SIG
Focused on embedding sustainability and resilience in engineering, this long-standing SIG at WES has a history of delivering impactful initiatives across our collective. Contact: CEOChair@wes.org.uk

Education SIG
Focused around interests of those in research and academia, and how we can support women in engineering students and faculty. Contact: susan.robson@wes.org.uk

Maximising your Partner Value
Share the opportunities to shape what WES does within your organisation and get involved in our special interest groups (SIGs)

Use WES materials internally to maximise partnership value, particularly to make sure the opportunities reach the key decision-makers in your team who may want to leverage for strategic impact

We are looking for your input as we start an **strategic review**. Please let us know your thoughts for input into our strategy setting process through our [Partner Strategy survey](#)

Make sure your members are using their WES memberships. Contact Tina.Holland@wes.org.uk to find out how to ensure your teams are taking advantage of their membership

Does any of our members have a rich engineering project, best practice or research paper that you would like to showcase through one of our Technical Talks, Conference or Journal. This is a great way to raise awareness of your brand and work, attract new talent and instil pride in your existing talent. Contact Susan.Robson@wes.org.uk

[LinkedIn](#) [YouTube](#) [TikTok](#)

- Check email for the **Partner Newsletter**
- Follow us on **LinkedIn** for more frequent updates
- Retrieve **slides and recordings** at anytime from the **Partner Area of the website** using password PARTNERS2024
- Listen to our **Early Careers Board podcast – new episode out**



Questions and feedback – ask via zoom

Partner and heritage opportunities: partners@wes.org.uk

Events and awards enquiries: comms@wes.org.uk

Members enquiries: memberships@wes.org.uk

Operational and job board enquiries: operations@wes.org.uk