



wes 2026
ANNUAL
Conference

Sponsorship opportunities

16-17 APRIL 2026

THE EASTSIDE ROOMS, BIRMINGHAM

Get in touch:

candi.colbourn@wes.org.uk

About the event

The WES Annual Conference is the flagship event in the Women’s Engineering Society calendar, a two-day celebration of innovation, inclusion, and engineering excellence. Each year, the conference brings together WES members, partners, and industry leaders to share knowledge, explore new ideas, and collaborate on shaping the future of engineering.

In 2026, our theme “**Engineering Intelligence**” focuses on how human creativity and technological innovation combine to solve complex challenges and drive inclusive progress.

With over 200 delegates expected from across the UK, this event offers exceptional opportunities for brand visibility, networking, and collaboration.

Why sponsor?

Sponsorship of the WES Annual Conference demonstrates your organisation’s leadership in equity, diversity, and inclusion (EDI) and provides:

- Prominent exposure among senior decision-makers and STEM professionals via our 18 000 strong network of members and allies.
- Networking access to a highly engaged and diverse audience.
- Recruitment opportunities for skilled engineering talent.
- Association with WES’s 100+ year legacy of advancing women in engineering.
- Visibility before, during, and after the event through print, digital, and social channels.

16–17 April 2026 | Birmingham
Theme: Engineering Intelligence



About the event

The WES Annual Conference is the flagship event in the Women's Engineering Society calendar, a two-day celebration of innovation, inclusion, and engineering excellence. Each year, the conference brings together WES members, partners, and industry leaders to share knowledge, explore new ideas, and collaborate on shaping the future of engineering.

In 2026, our theme “**Engineering Intelligence**” focuses on how human creativity and technological innovation combine to solve complex challenges and drive inclusive progress.

With over 200 delegates expected from across the UK, this event offers exceptional opportunities for brand visibility, networking, and collaboration.

Why sponsor?

Sponsorship of the WES Annual Conference demonstrates your organisation's leadership in equity, diversity, and inclusion (EDI) and provides:

- Prominent exposure among senior decision-makers and STEM professionals via our 18 000 strong network of members and allies.
- Networking access to a highly engaged and diverse audience.
- Recruitment opportunities for skilled engineering talent.
- Association with WES's 100+ year legacy of advancing women in engineering.
- Visibility before, during, and after the event through print, digital, and social channels.

16–17 April 2026 | Birmingham
Theme: Engineering Intelligence



Sponsorship packages

(partners get a 50% discount on exhibition packages)

GOLD PACKAGE – £7,990 (2 available)

- Prime exhibition space (approx. 4x2m)
- Up to 6 full-conference passes
- Half-page advert and 200-word profile in the conference guide
- Keynote speaking slot on Engineering Intelligence
- “In association with [Your Company]” on all branding and welcome banners
- Inclusion in official press releases and delegate communications
- Company logo with link on joining instructions and post-event feedback email
- Dedicated LinkedIn announcement and 3x promotional social posts
- 1x speaker highlight post

SILVER PACKAGE – £5990 (4 available)

- Exhibition space (approx. 2x2m)
- Panel speaking opportunity (if appropriate)
- 4 full-conference passes
- Branding on event emails, webpages, and main presentation slides
- 5-minute promotional video during exhibition break
- 1x social post advertising attendance + 1x speaker post
- 200-word entry in the conference guide
- Logo on post-event feedback email

BRONZE PACKAGE – £1390

- Exhibition space (approx. 2x2m)
- 2 full-conference passes
- 1x social post advertising attendance
- 200-word profile in the conference guide

16–17 April 2026 | Birmingham
Theme: Engineering Intelligence



Additional sponsorship options

Poster sponsor - £1650

Students from across the UK will be invited to submit abstracts to be considered for a poster exhibition with the top 15 having their posters displayed during the second day of the event.

Included:

- Logo on all publicity to Universities
- Recognition in all communications relating to the poster session
- Logo on all 15 printed posters
- Representation on the refereeing committee
- Invited to chair the session

Sponsor a Student – £630 (+VAT)

Support a student's attendance at the conference, including travel and accommodation. Includes:

- Logo in handbook and website
- Recognition during the event opening and closing sessions
- Introduction to the sponsored student delegate

Drinks Reception Sponsor – £1,300 (+VAT)

Host the opening drinks reception for all delegates. Includes:

- Branding at the reception
- Logo in the handbook and on the website
- Option to give a short welcome speech

16–17 April 2026 | Birmingham
Theme: Engineering Intelligence



Additional sponsorship options

Refreshments Sponsor – £1,575 (+VAT)

2 available (Day 1 or Day 2)

Your logo displayed at all refreshment breaks throughout your sponsored day.

Includes:

- Branded signage in networking areas
- Recognition in the handbook and on the website
- Details on all registration details
- Social media post highlighting

Conference Dinner Sponsorship - £250

Host a table at our networking mixer – there will be 10 tables at different restaurants. Details coming soon

THE 2025 ANNUAL CONFERENCE WAS A SOLD OUT SUCCESS

- **2 DAYS OF NETWORKING, LEARNING & INSPIRATION**
- **OVER 250 ATTENDEES**
- **18 EXPERT EXHIBITORS**
- **MORE POSITIVE FEEDBACK THAN EVER BEFORE**

We want to build on last year's success to make 2026 even better but we can't do that without your support and sponsorship.

Please do consider taking up one of the packages detailed or if you would like to discuss other ways of supporting the conference then please email:

Candi.colbourn@wes.org.uk
