REACH YOUR TARGET AUDIENCE

The Woman Engineer is a quarterly journal produced for women studying and working in all engineering disciplines. Published quarterly by the Women's Engineering Society (WES), The Woman Engineer has a wide distribution to WES members, other women engineers throughout the UK, to educational establishments, and to relevant companies and organisations.

Targeted at the women you want to reach

The Woman Engineer is the ideal publication for all your display and recruitment advertising as it reaches the very people you need to.

The Woman Engineer is:

• mailed four times a year to 1,000+ recipients keen to develop their professional engineering credentials
• regarded as a highly professional publication full of news from WES and the wider engineering community
• read by women engineers of all ages and at all stages in their careers
• THE publication to help you achieve diversity in your workplace

www.wes.org.uk
Publication Dates
28th February
30th May
29th August
28th November

The Woman Engineer Advertising Rates
All advertisements are subject to VAT

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WES Website Job Advertising
Banner on jobs page – one click from home page - £250 per month with link to sponsored profile
Job Advertising from £50 per advert per month
www.wes.org.uk/jobcosts

Added Value – www.wes.org.uk
Recruitment advertisements printed in The Woman Engineer will also be placed on the WES website for a one-month period.

Combined packages
Combined packages are available for advertising in The Woman Engineer, on the WES website and in the WES monthly e-newsletter. For more information on these contact the editor on the number below.

Further websites
There are more opportunities for advertising, such as the NWED site www.nwed.org.uk and the mentorset site www.mentorset.org.uk and Sparxx site www.sparxx.org.uk. Further information available on request.

For more information or to discuss your advertising requirements contact the editor, Lynn Postle on Tel: +44 (0) 1544 340332, email: editor@wes.org.uk  web: www.wes.org.uk

Printing
Colour or Black & White Digital Artwork
Quark Xpress document, Photoshop & Illustrator picture files as 300dpi, cmyk tiff or eps, fonts embedded or included. Alternatively a high resolution pdf with fonts embedded and registration marks supplied on Zip disc, CD-Rom or via ISDN.

Journal Inserts
Inserts (e.g. advertising flyers) can be posted with the journal.
Guide price: £300 for each sheet (maximum size A4 and maximum paper weight 100gm)
Inserts to be supplied at least one week prior to the despatch date